The 2019 FCLB Pennebaker Wiley Outstanding Board Award

Each year, the accomplishments of one board set a new standard for chiropractic regulation. They become a model for other boards while protecting the health, safety and welfare of the public. They set ambitious goals, and they achieve them.

The FCLB's award recognizing outstanding regulatory boards is named in honor of two wise and compassionate regulators, Dr. Gary R. Pennebaker of Minnesota and Dr. Earl L. Wiley of Ohio. Their shared desire to protect patients through responsible governance is reflected by many of you and especially by this year's winner.

In today's regulatory landscape, licensing boards have to juggle complicated roles as housekeepers, visionaries, and enforcement officers. This year's outstanding board is determined to prove that even at the ripe old age of 102, one board can do it all.

This board began their year with a good housecleaning. They packed up headquarters and opened shop in a new city where they set about conducting their first ever 10-year rules review.

Not satisfied with these two major cleanups, the board embraced a third challenge: they revamped their online presence as well. Launching a new website with more responsive menus and easier-to-find access to frequently used resources, this board reasserted itself as ready to face the next era in regulation. And ready, they most definitely are.

Board minutes read like a crystal ball of what's in store for healthcare. From CBD to FAA, this board knows the future and has its eye on maintaining patient protection amidst new trends. But it also still has its feet firmly planted in the tried and true practices of successful regulation.

Nowhere are this board's collaborative protection efforts clearer than in their partnership with the Insurance Crime Information Exchange. Working together with local chiropractors and law enforcement, the board and ICIE are closing down runner networks - and their ties to organized crime.

When we all are juggling our roles as fast as we can, this incredible board has somehow managed to become the Jetson's Rosie the Robot, relentless innovator Elon Musk, and historic crime fighter Eliot Ness, all rolled into one.

It gives me great pleasure to congratulate the FCLB's 2019 Pennebaker Wiley Outstanding Regulatory Board Award winner:

The North Carolina Board of Chiropractic