The Pennebaker Wiley Outstanding Board Award

Each year, the accomplishments of one board set a new standard for chiropractic regulation.

They become a model for other boards while protecting the health, safety and welfare of the public. They set ambitious goals, and they achieve them.

The FCLB’s recognition for outstanding regulatory board is named in honor of two wise and compassionate regulators, Dr. Earl L. Wiley of Ohio and Dr. Gary Pennebaker of Minnesota.

Their desire to protect patients through responsible governance is reflected by many of you and especially by this year’s winner.

To talk about this year’s outstanding board, we have to talk about three things:

Efficiency.
Compassion.
Communication.

In 2017, one board was on the forefront of developing strategies to incorporate these qualities into the every day business of public protection.

For this board, efficiency means streamlining and digitizing the
onerous process of license renewal.

It means promulgating rules in anticipation of opportunities like the FAA Basic Medical exam that will soon be available to chiropractors.

It’s participating in national educational forums like this one to make the best use of others’ knowledge and experience.

Compassion.
To this board, compassion means better, more proactive public protection through mandatory fingerprint background checks.

Compassion is developing interventions for chiropractors facing issues like substance abuse or mental or physical health challenges. Interventions that help these chiropractors find their way to recovery before they find their way before the board.

Finally, this board has focused on communication.

Communication with licensees through scheduled newsletters featuring practice guidance to help prevent the need for board intervention.

Communication with the state chiropractic association to promote patient protection.

Communication with the local chiropractic college to encourage
a focus on ethics in practice.

As regulators, we strive to balance compassion with efficiency, to communicate in a way that helps us offer the best in public protection and licensee support.

As a board, one group of exceptional individuals nailed it.

Please join me in congratulating the FCLB’s 2018 Pennebaker Wiley Outstanding Regulatory Board Award winner:

The efficient, compassionate, and very communicative
Oregon Board of Chiropractic Examiners

Ms. Cass McLeod-Skinner
Would you please come forward and introduce your outstanding board members?