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First and most importantly, I know we all keenly felt the absence of our great friend and teacher, Dr. Gary Counselman. His passing leaves a hole in all of our hearts, and our thoughts and prayers are with his family. His gentle guidance and kind words have left a lasting impression on the FCLB. We will always miss him.

Thanks to everyone who participated in this year's District meetings. It was a pleasure to meet with all of you and to introduce our new Executive Director, Dr. Jon Schwartzbauer.

This year's FCLB regional meeting focused on many challenges currently facing regulators, including diminishing geographic and social boundaries and the importance of flexibility.

As in past years, the roundtable discussions sparked the greatest collaboration. Some of the hot issues we discussed included board and deceptive trade practices, medical marijuana, and enforcing ethics.

Of great interest were discussions about the NBCE's EBAS program. Many boards are looking for tools to address ethical violations and the EBAS may be just the answer they need.

Social media continues to be a big issue for all of our boards. How do boards monitor and enforce the boundaries of ethics, advertising, and appropriate doctor/patient relationships in social media? How far does the board's authority stretch?

In FCLB news, the Certified Chiropractic Clinical Assistant (CCCA) program continues to grow. As more boards look at patient safety and chiropractic assistants, the need for uniform standards is increasing. Like all of our programs and services, the CCCA is designed so you don't have to reinvent the wheel. Please contact us to learn how this program might help your board.

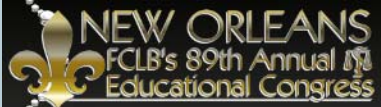
Another service available to your board is the PACE program. As you have probably heard more than once, if CE approval takes too much of your staff or volunteer time, accepting the PACE program can relieve some of that burden. With 27 providers offering more than 900 courses through PACE, we can make your and your licensees' lives easier. Let us know if you have questions.

Finally, I'd like to tell you about our newest offering – the Chiropractic Ambassador Program (CAP). Designed to educate affiliated organizations and future chiropractors about the role of regulation and the services of the FCLB, CAP can provide you with the tools you need to spread the word about public protection. Keep an eye on this program as we continue to develop tools and incentives for our ambassadors.

Should you wish further information about this or any of the FCLB meetings, you may always contact your [district director](#) via e-mail. You can also view the [minutes](#) of all our FCLB board meetings online.

REMINDER

- Next year's [89th Annual Educational Congress](#) will be May 6-10 in New Orleans, LA. Our meeting is the weekend immediately following the Jazz & Heritage Festival. Our excellent room rate is available for a limited number of stays beginning April 30, 2015, so make plans now if you'd like to enjoy the final weekend of the Jazz Fest before refocusing on regulation. Hotel information is available on our [website](#).



NEW ORLEANS
FCLB's 89th Annual
Educational Congress

May 6-10, 2015

JW Marriott
614 Canal St
New Orleans, LA 70130
(888) 364-1200

Important Deadlines

February 8, 2015
Bylaws amendments
Liewer-Cohen Grant Apps

February 19, 2015
Award Nominations

March 10, 2015
Intent to Run

April 9, 2015
Voting Delegate
Designation